



# Sponsorship Opportunities

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SUMMERLIN NORTH LITTLE LEAGUE



Dear Potential Sponsor:

Thank you for considering supporting Summerlin North Little League as a sponsor. We provide an organization for more than 300 youth each Spring and more than 200 each Fall to build character, courage, and commitment by playing Little League. Our League is a 501(c)(3) charitable organization under the guidelines established by the IRS tax codes and operates under a charter provided by Little League International.

The registration fees from each player do not cover all the costs associated with operating a youth sports league, including uniforms, umpires, field maintenance, equipment, safety, insurance, and other expenses. For this reason, the league solicits sponsors each season to offset these costs and assist in providing a better experience for our players, as well as provide financial aid to players in need. Your generous support enables us to enhance their Little League experience and keep costs affordable for our players.

I have attached an informational brochure of our Sponsorship Packages for your review. You may also visit our website [www.snll.org](http://www.snll.org) for additional information.

On behalf of Summerlin North Little League and all of youth sports, I would like to thank you for your time and consideration as a sponsorship partner for our league. If you have any questions or need further information, please feel free to contact me.

Thank You,

Kuan Chin  
Sponsorship Coordinator  
Summerlin North Little League  
Email: [sponsorship@snll.org](mailto:sponsorship@snll.org)  
Cell: 702-858-5746

## I. SPONSORSHIP PACKAGES

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Per season	\$100	\$350	\$500	\$1,000	\$2,500
	Single	Double	Triple	Home Run	Grand Slam
<b>Sponsor Benefits</b>					
Business name, link and logo on league website	x	x	x	x	x
Inclusion in league wide email communications		x	x	x	x
Shared sponsorship banner		logo	logo	logo	logo
Team sponsorship			x	2x	3x
Sponsor gift			x	x	x
Dedicated sponsorship banner					x

### SINGLE PACKAGE

**\$100 per season**

- Business name, website link and logo on Summerlin North Little League's website

### DOUBLE PACKAGE

**\$350 per season**

- Business name, website link and logo on Summerlin North Little League's website
- Business logo on leaguewide email communications
- Business logo on shared sponsorship banners prominently displayed on game days and special events such as Opening Day

### TRIPLE PACKAGE

**\$500 per season**

- Team sponsorship of one (1) team with company logo printed on team jerseys
- Business name, website link and logo on Summerlin North Little League's website
- Business logo on leaguewide email communications
- Business logo on shared sponsorship banners prominently displayed on game days and special events such as Opening Day
- Sponsor Gift

**HOME RUN PACKAGE      \$1,000 per season**

- Team sponsorship of two (2) teams with company logo printed on team jerseys
- Business name, website link and logo on Summerlin North Little League's website
- Business logo on leaguewide email communications
- Business logo on shared sponsorship banners prominently displayed on game days and special events such as Opening Day
- Sponsor gift

**GRAND SLAM PACKAGE      \$2,500 per season**

- Team sponsorship of three (3) teams with company logo printed on team jerseys
- Business name, website link and logo on Summerlin North Little League's website
- Business logo on leaguewide email communications
- Business logo on shared sponsorship banners prominently displayed on game days and special events such as Player Evaluations and Opening Day
- Business logo on a dedicated sponsorship banner prominently displayed on game days and special events such as Opening Day
- Sponsor gift

**HOW TO BECOME A TEAM OR LEAGUE SPONSOR**

If you wish to become a sponsor, please contact Kuan Chin at [sponsorship@snll.org](mailto:sponsorship@snll.org). Payment can be made by check or credit card, although check is preferred. Summerlin North Little League is a 501(c)(3) charitable organization; Federal Tax ID Number is 88-0314357. If paying by check, the check can be made out and sent to:

**Summerlin North Little League**  
1910 Spring Gate Lane  
Las Vegas, NV 89134

Didn't find a package that you are looking for? We can customize a package for any budget. Please contact Kuan Chin at [sponsorship@snll.org](mailto:sponsorship@snll.org) to discuss your sponsorship options.

## **II. LITTLE LEAGUE SPONSORSHIP POLICY**

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Sponsors of local Little League should be motivated by the objective of making a community contribution. Local Little League recognizes that there are mutually significant benefits to be derived from sponsorship arrangements with businesses in its community.

The benefits of the sponsorship must go directly to the league. Sponsorship does not give the local sponsor any rights in the operation of the league. Nor does it give the sponsor any rights to use the Little League trademarks.

The negotiation of a local League sponsorship should be managed according to the following procedures:

- No benefit to a sponsor may include direct references to alcohol, tobacco products, or adult content. The league must carefully review sponsors which, according to community standards, may be deemed offensive.
- Must not portray or depict people/material in a way that discriminates against a person or section of the community or on the basis of race, ethnicity, nationality, sex, gender, age, sexual orientation, religion, disability or political belief.
- Sponsorship should be seen as the opportunity to assist youth and help make their community a better place in which to live.
- Sponsorships must be approved by the Board of Directors of local Little League. The league will not enter into an agreement with an organization deemed to be in conflict with the league or its core values.
- A local league sponsorship is not an endorsement of the person, business or any products or services provided by the said person or business. Any use of the Little League Marks implying such endorsements an infringement.
- Local league sponsorship does not give the local sponsor the right to use Little League International marks or logos.
- Exploitation of the Little League program, a league, a team or individual player for the benefit, financially or otherwise by a sponsor is strictly prohibited.
- Sponsorships can be revoked at any time without refund for violating this policy.